



Ready to Make Festive Relations? Let's PRarambh Your Brand!

Elevate your brands marketing from "Meh to Magnificent"

Hello Decision Makers,

Get ready, because the festive season is about to kick off with a bang, and so should your brand's PR game! At Savin Communication, we've brewed something special for startups and brands just like yours: PRarambh, it's a BRAND new festive season! We are not just launching a campaign this year-we are decked up to unleashing a brand celebration like no other!

#PRarambh

It's not just PR-it's your brand's festive liftoff. PRarambh is a celebration of your brand's unique story, told in the quirkiest, boldest, and most impactful way possible! Our magic toolkit is here to make you the talk of the season.



PR & Media Outreach

Be in the news and stay ahead of your competitors!



Social Media Trending

Because no campaign is complete without netizens trending it into the nation's top 5 trends!



Content Creation

Ever head of the content king? Well, we've got him working his magic for us!



Influencer Marketing

Get your brands personal Hype Squad to amplify your brands festive vibes

PACKAGES

Elevate ₹55,000/-

PR Amplification

Lokmat, Midday, Asianet, Tribune, Ahmedabad Mirror, IANS **+150 Links**, The India Saga, Glamwist, The Social Buddy **+40 Links**, Dailyhunt

Influencer Marketing

No. of Influencers - 4, Followers Range - 5k-25k, Tools - Reels, Stories, Swipe up

Content Solution

PR Content, 2 Blogs, Copywriting

Social Media Amplification

Meme Marketing (Insta Page) - 2 Mn

Activate ₹85,000/-

PR Amplification

Lokmat, Midday, Asianet, Tribune, ANI **+150 Links**, IANS **+160 Links**, Mynation News, Ahmedabad Mirror, The India Saga + Daily Hunt, The Social Buddy **+40 Links**

Influencer Marketing

No. of Influencers - 4, Followers Range - 5,000-25,000, Tools - Reels, Stories, Swipe up

Content Solution

PR Content, 5 Blogs, Copywriting

Social Media Amplification

Meme Marketing - 5 Mn

Captivate ₹1,50,000/-

PR Amplification

ABP Live, ANI **+180 Links**, IANS **+150 Links**, Lokmat, Newa 24, Midday, Tribun, Ahmedabad Mirror, Mynation News, Asianet

Influencer Marketing

No. Of Influencers - 6, Followers Range - 10k - 40k, Tools - Reels, Stories and Swipe Up

Content Solution

PR Content, 6 Blogs, Copywriting, Ad Copy

Social Media Amplification

Meme Marketing - 10 Mn Page, National X (Twitter) Trending - 1 hr

Dominate ₹2,50,000/-

PR Amplification

Republic, News 24, News Nation, India Today, Midday, The Statesman, Tribune, DNA, ABP Live, The India Saga + Daily Hunt

Influencer Marketing

No Of Influencers - 8, Followers Range - 10k-50k, Tools - Story, Reels and Swipe Ups

Content Solution

PR Article, 10 Blogs, Copywriting, Unlimited content support

Social Media Amplification

Meme Marketing - 15 Mn Page, National X (Twitter) Trending - 2 hrs

Exclusive Festive Treats

Spice up your PR with FREE Brand Strategy Consultation. Apply code PRFESTIVAL10 while claiming your package and confirm your position at the top of the festive digital chain.



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